



Startup Weekend Company Information:

Startup Weekend recruits a highly motivated group of small business entrepreneurs to build a community and create several projects and/or companies in a weekend. The founders decide what to make as a team, and vote on what share of stock in the developed business they give out. Attendees are responsible for bringing the desire and passion to the project and walk out of the room with a brand new project or business, in a short 54 hours. Sound intense? It is.

Founded in 2007 by Andrew Hyde, the weekend is a concept of a conference focusing on learning by creating. It is known for its quick decisions, unique facilitation technique and letting the founders show what they can do. The program has already met with success in Boulder, Toronto, New York, Hamburg, Houston, West Lafayette, Boston, DC, San Francisco, Boston, DC, Atlanta, London, Dublin, West Lafayette, Chapel Hill, Austin, Portland, and Seattle with more cities signing up weekly.

Please see www.startupweekend.com for great examples of past weekends.

Role Description:

Given the stage of the company and the principles upon which it was founded, the CEO role at Startup Weekend will encompass a variety of tasks and leadership responsibilities. First and foremost, as the CEO of Startup Weekend, you will be responsible for the overarching strategy and business development of the brand and concept that has been a resounding success thus far. Aside from building the brand and developing the Startup Weekend presence in communities across the nation, you will also be responsible for the following items:

- **Facilitation:** Upon taking this role, you would be responsible for attending the scheduled Startup Weekends and performing the role of facilitator to ensure a successful event. With this, it would also be your primary responsibility to facilitate the organization and scheduling of pre-event details (location, time, people involved, ticket sales, merchandise etc) as well as the post-event follow up tasks (check with team about launch, make sure legal issues were taken care of, help the team that moves forward to get what they need etc).
- **Travel:** With the facilitator role also comes a great deal of travel. This position will entail traveling to the various Startup Weekend locations throughout the country/continent on weekends until further facilitators could be hired and trained.
- **Sponsorship:** As the CEO you would be responsible for maintaining current sponsorship levels as well as acquiring sponsorship from other companies to ensure funding for events, salaries for staff and sufficient revenue for growth.
- **Business Development:** As noted previously, the CEO role will encompass those tasks and responsibilities common to all organizations. A major goal for the near future should include the development of a sustained program and a general development of the business and brand.

Aside from basic business tasks and the responsibilities that come with being the CEO, you should absolutely love entrepreneurship and wish to promote it throughout the country. A strong passion for web culture, community and innovation are essential for this role and success will be clearly measurable through the impact that you will have on the web community throughout the various locations that Startup Weekends are held.

Please contact Andrew@startupweekend.com with your resume or blog and brief background about why this role interests you.